

creative abilities

- Idea development and creative strategy
- Storyboarding
- Illustration
- Art Direction
- Copywriting
- Interface design
- Clean and quick production habits
- Proficiency in relevant software and technologies
- Attention to details
- Adaptation and improvisation
- Clear articulation of design rationale
- Adherence to marketing and brand objectives
- Research and implementation of new techniques
- Experience working with multi-discipline teams

technical abilities

- Flash development and animation
- Actionsript 2.0
- XHTML
- CSS
- XML
- PHP
- Javascript
- AJAX
- Silverlight
- Experience with CMSs
- Standards compliant
- Search friendly
- Accessibility minded
- (Firefox user)

software abilities

- Adobe CS3 (including Macromedia apps)
- Quark Xpress
- Quicktime Pro + VR
- Office
- iLife
- iPix
- Swish
- Mac/PC friendly
- Troubleshooting
- General maintenance

about me

My name is Erick Collier and I'm a Web Designer. I believe in using the medium to create work that effectively communicates, is intuitive, beautiful, and technically progressive. I've been in this industry for 6 years and have been a proven asset to the companies which I have worked. I believe that my skills will always be improving, therefore I am in seek of a job that offers the opportunity to learn and grow both creatively and technically.

work history

Designer, G2 interactive, 01/05 - 02/08

At this New York and Philadelphia-based agency, I have created web materials for a variety of client types including food services, social networking, the pharmaceutical industry, motion pictures, and software and solutions. I am responsible for aspects of the design process from concept through deployment. I am accustomed to performing under tight timelines with varying budget requirements as well as juggling multiple projects at once. The work I do includes concepting, creative strategy, research, copywriting, user experience, illustration, interface design, creative presentation, Flash development, animation, art direction, and user testing.

Art Director, ProjectWest, 06/01 - 12/04

A small Aspen and Denver firm specializing in print and web communications. I worked for a wide range of clients including Real Estate, Resorts, Law Firms, Government Agencies, Artists, Non-Profit Organizations, and Home Entertainment Outfitters. I directed, designed, developed, and produced integrated print and web campaigns and was responsible for a variety of the administrative duties including proposal writing, estimating, scheduling, project management, and client communication.

Design Intern, Community Memorial Hospital, 12/00 - 05/01

During my design internship in Milwaukee WI, I designed and produced internal hospital communications including posters, flyers, banners, and other promotions.

materials produced

interactive

Flash-based websites, HTML-based websites, blogs, email promotions, interactive CD-Roms, virtual tours, PDF e-books, interactive imagebanks, interactive learning tools, dynamic banner promotions, wireframes

print

logos + identity, newspaper ads, magazine ads, direct mail, brochures, flyers, annual reports, newsletters, signage, posters, billboards, collateral, invitations

education

BFA in Graphic Design, UW-Milwaukee, 2000
Emphasis in Graphic Design, Photography, and Film